

JOSEPH TOH DJOJO

HTTPS://JOSEPHTOHDJOJO.COM
JOSEPH.TOHDJOJO@GMAIL.COM
818.484.0904

SKILLS

ReactJS
HTML / CSS / SCSS / SASS / LESS
Bootstrap / Skeleton CSS
jQuery
AngularJS
Node JS
ExpressJS
MongoDB
Mongoose
Authentication with PassportJS
Webpack
GulpJS
Git / Github
Adobe Photoshop
Adobe Illustrator

WORK EXPERIENCE

The New Yorker

Software Engineer

- Collaborated with other members on The New Yorker's Customer Growth team to build new features for the React based, Server-Side Rendered web application that help boost subscriptions.
- Developed failsafe ads for users with Adblock enabled.
- Improved paywall barriers to work with Adblock enabled which helped to produce the strongest day of the year in regards to subscriptions.
- Developed recirculation units on article pages to improve retention and engagement.
- Collaborated with a team at Optimizely to measure performance on various strategies for an A/B headline test on the homepage.

AT&T

Front-End Developer

- Developed and architected the front-end redesign of the new att.com experience using ReactJS and Redux resulting in a 300% lift in traffic versus the control.
- Worked cross-functionally with back-end team who specialize in Adobe Target, Adobe Experience Manager, and Akamai to find solutions for integration with SPA frameworks such as React or Angular.
- Developed internal tools to improve our team's workflow and development experience.
- Led weekly training sessions for colleagues focusing on ES6, ReactJS, Redux, and basic functional programming concepts.
- Lead developer on the marketing landing pages for AT&T's current TV page (www.att.com/tv) and accessories page (www.att.com/accessories).

XXIX

Front-End Developer

- A one month contract with XXIX to provide front-end support.
- Strategized with design team to introduce parallax animations and UI elements that increase engagement and conversion while staying within the limitations of the browser.
- Provided architectural support on <https://www.aidaeats.com> and <https://bethcomstock.info> along with other conceptual projects to increase sales and exposure for the client.

DEVMOUNTAIN CODING BOOTCAMP

Guest Instructor

- Presented a lecture upon invitation to a full-stack web-development class about the importance of authentication and how to implement it using PassportJS.
- The lecture included a brief overview of the history of authentication and how far we've come.
- Guided the class through building a simple MEAN stack application with user authentication using the Facebook strategy provided by PassportJS.

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WORK EXPERIENCE CONT.

DEVMOUNTAIN CODING BOOTCAMP

Mentor

- Guided a class of 20 students through the process of becoming full-stack, job-ready, web developers in just 12 weeks.
- Led lectures on each component of the MongoDB, ExpressJS, AngularJS, NodeJS (MEAN) stack.
- Scheduled weekly one-on-one meetings with students to track their progress and to readjust my teaching methods to cater to their individual needs.
- Worked alongside the lead instructor and the campus director to ensure the students' success.
- Received praise from not only the lead instructor and campus director, but most importantly, our students.

PROJECTS

PULP TALENT AGENCY

Front-End Web Developer / UI/UX Designer

A work in progress, the goal of this project is to showcase photographs uploaded by the client. The client needed full control of the data so I connected the site with Contentful, a headless CMS with an API at its core. The technologies used for this project are AngularJS, Angular Masonry, jQuery, SCSS, ExpressJS, NodeJS, Webpack, and a few other small dependencies.

QUIX ANALYTICS

Front-End Web Developer / UI/UX Designer / Architect

As the lead front-end developer and UI/UX designer of this project, I was tasked with creating an intuitive user experience with a beautifully designed interface. The technologies I used for this project are AngularJS, jQuery, SCSS, ExpressJS, NodeJS, Gulp, MongoDB, and a few other small dependencies. My contribution to the project can be seen at github.com/JTJTJ-Analytics/clickover

YENTE

Front-End Web Developer / UI/UX Designer / Architect

For my personal project while attending DevMountain, I decided to create Yente, a curated publishing platform for developers with an eye for design. I wanted to reuse as much code as possible so I experimented with component based architecture introduced in AngularJS 1.5. I was awarded Best Overall Personal Project and Yente is now featured on the DevMountain's website <https://devmountain.com/students>. My presentation can be seen at <https://youtu.be/bVcyUG9sHIE>

ONLINE PORTFOLIO

[LINKEDIN.COM/IN/JOSEPHTOH DJOJO](https://www.linkedin.com/in/josephthdjojo)

[GITHUB.COM/JOSEPH-TOH DJOJO](https://github.com/joseph-toh-djojo)

[WAKATIME.COM/@MRHAMBURGER](https://www.wakatime.com/@mrhamburger)

[CODEPEN.IO/MRHAMBURGER](https://codepen.io/mrhamburger)

[TWITTER.COM/MRHAMBURGER__](https://twitter.com/mrhamburger__)

[ANGEL.CO/JOSEPH-TOH- DJOJO](https://angel.co/joseph-toh-djojo)